Response to Office Action of April 5, 2007

## REMARKS/ARGUMENTS

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In response to the detailed Office Action dated April 5, 2007, the Applicant offers the following submissions and amendments.

## **Amendments**

Claims 1 and 8 have been amended to highlight that the invention is directed to a cartridge that has a printing fluid supply, a printhead, a blotter and electrical contacts for communication with the printer. The printing fluid supply, the printhead, the blotter and the contacts are all mounted to the body such that the user can insert the cartridge and subsequently remove it as a single component. This clearly accords with the preferred embodiments described in detail and shown in the accompanying figures.

Accordingly, the amendments do not add any new matter.

## 35 U.S.C. §102 - Claims 1-9

Claims 1 to 9 stand rejected for lack of novelty in light of the disclosure in US 6,318,920 to Silverbrook.

Amended claims 1 and 8 are clearly distinguished from the '920 printer. While the cited printer has a removable ink cassette, the printhead and blotter/capper/platen are permanently mounted within the printer casing. They are plainly not incorporated into a cartridge configured for user removal and replacement **as a single component**. To further distinguish the present invention, claims 1 and 8 have been amended to highlight the features and functional capabilities that inherently allow it to operate as a cartridge. The cartridge of the present invention engages with the print engine controller upon installation in the printer and mounts the printhead adjacent the paper feed path. The '920 printer intends the printhead and blotter/capper/platen to remain in the printer for its operational life. They are not designed for user replacement.

Accordingly, the cited disclosure fails to anticipate the amended claims 1 and 8. It follows that the dependent claims are likewise novel and inventive.

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It is respectfully submitted that the Examiner's rejections have been successfully traversed and the application is now in condition for allowance. Accordingly, favorable reconsideration of the application is courteously solicited.

Very respectfully,

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